

Wealth has never been created, transformed and destroyed as rapidly as it is today. Disruption is real, fast, deep, powerful and everywhere.

Enterprise Scrum™

...is a highly configurable management framework for evolving toward true business agility. Use it to adapt quickly and effectively, to all forms of change and disruption, to deliver maximum value and greatest satisfaction – for customers and everyone else involved in the organization’s work.



Adaptable for Any Domain

Business Units, Marketing and Sales, Human Resources, Compliance, Startups and Innovation, Software/Hardware, Portfolio Management, Large-Scale Transformation and more.

Balanced Management Evolves Everything Together

- Customer Satisfaction
- Employee Experience
- Business Value
- Social Impact



Configure Each Instance

Vision Key People Management Architecture Process

Purpose: “An Instance of Enterprise Scrum for doing _____”

Customer Value: Who is the customer and what valuable outcomes will be delivered?

Business Value: How do we understand and measure business value? What should we optimize?

Key People: Identify Business Owner(s), Coaches, Team Members, Stakeholders (leaders, funders, partners, etc.)

Role Structure: BOs and Coaches to be filled by individuals or teams, full-time assigned or shared across teams?

Control Mode: Centralized, Delegation, Collaboration, Subsumption?

Funding Type: Time and materials, Fixed Price, Fixed Date, Cost-Plus, other?

Delivery Mode: Continuous deployment, continuous delivery, cycle delivery, release delivery?

Framework: Canvas Template and Value List Items, Define Ready and Done, other new or existing frameworks?

Process: Specify cycle length (1-13 weeks), balanced metrics, and optional release forecasts and other reports.

Visualize Everything that Matters

Create Your Canvas

Value Proposition: Why is our work important? How do we make the world better for our customers? How are/will be our solutions better than any others?				
Leadership Supports, Constraints	Who's on the Team(s)? What practices and tools? How well used?	What things do we DO and DELIVER to create value for Customers?	Whose work informs or depends on our work? How are we inviting and working with them?	Customer Demands, Opportunities
How do we fit in and contribute to the larger whole?	What physical, financial, technical resources, other teams, specialists do we depend on? How to work with?		How does our work get delivered to our customers? How can that be smarter, faster, easier?	Who is buying, using and what do they really want, need?
How do we know we're succeeding? What are we trying to optimize? What are the lightest, simplest, cleanest ways to measure/monitor our progress/balance?				

Specify EVERY Kind of Work in the Canvas

- Define Actions: Create, refine, decide, test, research, plan, answer, monitor, generate, etc.
- Prioritize everything according to Value: Assign order and mark everything as Must Have, Want to Have, or Nice to Have
- Size Effort and Cost of every activity, in points and dollars, respectively
- Detail Other Key Attributes: e.g. timing (cycle-selectable, unselectable, scheduled, repeating), domain-specific attributes

Integrate...

- Zone Management
- Blue Ocean Strategy
- Design Thinking
- Lean Start-up
- Open Space Technology
- Radical Management
- Management 3.0
- Beyond Budgeting
- Other Agile Approaches
- Proprietary Processes
- etc.

Iterate and Evolve

Plan, Collaborate, Review and Improve Everything on the Canvas, Every Cycle

The ES ScrumBoard

Vision/Purpose				
Leadership	Teams	Value List(s)	Stakeholders	Customers
	Resources		Channels	
Metrics				

ES Initial Canvas (To Do)

To Do	Doing	Done

Team(s) Work for this Cycle (Doing)

Vision/Purpose				
Leadership	Teams	Value List(s)	Stakeholders	Customers
	Resources		Channels	
Metrics				

ES Delivery Canvas (Done)

Cycle Artifacts

- Cycle Commitment
- Value Increment Delivered
- Stakeholder Feedback
- Process Metrics Captured
- Plans, Forecasts and any other Reporting updated
- Specific Improvements

Agilize Any Kind of Work, in Any Organization, at Any Level or Scale!

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